



**ASIA-PACIFIC'S FOREMOST  
ANNUAL REFERENCE GUIDE  
FOR GOVERNMENT AND  
MILITARY PERSONNEL  
SINCE 1998**

**ASIAN DEFENCE YEARBOOK 2017  
ADVERTISING CLOSES **AUGUST 2017**  
ON SALE **SEPTEMBER 2017****

**ADVERTISING RATES**

**Double Page Spread: €5,400  
Outside Back Cover: €4,200  
Inside Front Cover: €3,600  
Inside Back Cover: €3,300  
Full Page: €3,000**

*To advertise, please contact:*  
**HANS KELLER** Associate Publisher  
[keller@shpmedia.com](mailto:keller@shpmedia.com)

**Bookmark Advertising Rates:**  
**€3,400 (both-sides)  
€2,200 (one-side)**

[www.shpmedia.com](http://www.shpmedia.com)