



**ASIA-PACIFIC'S FOREMOST  
ANNUAL REFERENCE  
GUIDE FOR GOVERNMENT  
AND MILITARY PERSONNEL  
SINCE 1998**

**20**  
*YEARS OF CONTINUOUS  
PUBLISHING*  
**20**

**ADVERTISING RATES**

**Double Page Spread: €5,400**

**Outside Back Cover: €4,200**

**Inside Front Cover: €3,600**

**Inside Back Cover: €3,300**

**Full Page: €3,000**

**Bookmark Advertising Rates:**

**€3,400 (both-sides)**

**€2,200 (one-side)**

**ASIAN DEFENCE YEARBOOK 2018**

**ADVERTISING CLOSSES **SEPTEMBER 2018****

**ON SALE **OCTOBER 2018****

To advertise, please contact: HANS KELLER [keller@shpmedia.com](mailto:keller@shpmedia.com)

[www.shpmedia.com](http://www.shpmedia.com)